



# New Jersey School Boards Association

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## Creating a Strategic Plan for the Oradell School District

### District Mission Statement

The Oradell Public School District, a safe and nurturing learning community dedicated to the ongoing pursuit to educational excellence, inspires life-long learning in its students through comprehensive, innovative curriculum and instruction. The District fully supports and expects the attainment the New Jersey Student Learning Standards on the part of all the students within a school environment designed to maximize student potential, develop responsible citizens, and promote respect for the uniqueness of all individuals.

### Session #2 of 3

#### Developing a Broad Goal Statement and Supporting Objectives for Each Goal Area

On May 2, 2018 Oradell Public Schools administration, staff, parents, board members and community members came together to continue the strategic planning process. The second meeting's topic focused on developing a broad goal statement and 4-5 supporting objectives for each of the four goal areas identified at the conclusion of the April 12, 2018 meeting. These goals will represent a shared vision for Oradell Public Schools over the next five years.

Matt Lee and Charlene Peterson from the New Jersey School Boards Association facilitated the strategic planning process. The group was provided with an overview of the April 12 meetings and then the goal writing process was introduced that included definitions, the connection to the work from the first meeting, and the components of a goal statement. Participants were able to self-select a goal area of interest to them:

- 21<sup>st</sup> Century Skills-Based Curriculum & Individualized Learning
- Citizenship, Culture & Climate
- Community-wide Health & Wellness.

The fourth goal area, Facilities & Finance was assigned to administrative staff to leverage their expert perspective in this key area. Each goal area group was tasked with writing a broad goal statement and developing approximately four to five accompanying objectives that reflected the strengths, challenges, and visions relative to their goal area as determined in Meeting 1.

**Oradell Public Schools Strategic Planning Meeting #2 Outcomes**

**Group Work**

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district’s website to share the group work during the course of the strategic planning process.

<b>Goal Area</b>	<b>Community-Wide Health &amp; Wellness</b>
<b>Goal Statement</b>	Create a community-wide and student-centered focus on managing stress/anxiety, positive uses of technology and increasing the understanding of brain-based learning.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Identify and manage stress and anxiety across the community.</li> <li>2. Create a stigma-free, all-inclusive community.</li> <li>3. Balance the use of technology that includes positive uses (social media).</li> <li>4. Increase the understanding of a growth mindset and brain-based learning throughout the school community.</li> </ol>

<b>Goal Area</b>	<b>Citizenship, Culture &amp; Climate</b>
<b>Goal Statement</b>	Increasing stakeholder engagement, and improving overall climate and culture, through the development of a well-articulated, unified vision of a good citizen.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Collect data about who is invested and who isn’t.</li> <li>2. Clearly articulate and define the role of each stakeholder.</li> <li>3. Identify a “social &amp; emotional learning toolbox” and how to then assess what individual students have and and/or need in their toolbox</li> </ol>

<b>Goal Area</b>	<b>21st Century Skills-Based Curriculum &amp; Individualized Learning</b>
<b>Goal Statement</b>	Equip and empower individual learners with the mindset, habits, and essential skills for each student to reach their fullest potential.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. Increase parent education/communication/involvement.</li> <li>2. Integrate growth mindset into curriculum.</li> <li>3. Develop a school-wide consistent philosophy/set of beliefs/common language around habits of mind, and individualized learning.</li> </ol>

(Continued)

## ***Oradell Public Schools Strategic Planning Meeting #2 Outcomes***

<b>Goal Area</b>	<b>Facilities and Finance</b>
<b>Goal Statement</b>	Maintain fiscal responsibility by allocating resources and managing facilities to meet the needs of all stakeholders.
<b>Objectives</b>	<ol style="list-style-type: none"><li>1. Assess existing facilities to ensure that space is used in an effective manner to fully optimize district teaching and learning.</li><li>2. Utilize funds to effectively promote a safe, secure, and healthy working environment for all.</li><li>3. Allocate funds to ensure that state of the art training and best practices are consistently applied in all learning environments.</li><li>4. Ensure that adequate funding is used to meet the needs of all learners.</li></ol>

### **Next Steps**

A final report summarizing the work and input from the three strategic planning meetings will be generated by New Jersey School Boards and presented at an Oradell Board of Education meeting to be determined by the Board's 2018 meeting schedule.

The administration is tasked with writing action plans – one for each objective under each goal statement, that will identify the specific tasks needed to accomplish the objective, who is responsible, the resources needed, the timeline over a 5-year time span, and the indicators of success. These action plans should be shared with all of the strategic planning meeting participants.

It is recommended that an annual review of the strategic plan take place and that the strategic plan will serve as the basis for the development of the annual district goals.

### **Thank You**

Thank you to everyone who participated in the strategic planning process. The outcome of the plan has been shaped by the input of every participating member. You have provided the district with a 5-year roadmap that reflects the aspirations of the various stakeholders for your students.