



N.J. Census 2020 – Education Week (May 4-10)

Talking/Posting Points for Partners

- We're highlighting **EDUCATION IN N.J.**
- Education is the key to our future – New Jersey youth deserve a high-quality education, with the best resources. To make sure all the students in our great state are counted, it's important to complete the #2020Census.
- Census data helps determine where more than \$45 billion in annual federal funding goes in New Jersey. So having an accurate count of our diverse population can impact planning and funding for programs and services for students, schools and teachers.
- Because Census data we collect now affects New Jersey children for the next 10 years, we need to count **ALL** children **NOW**, no matter their age – even newborn babies. Not counting every child has consequences that will impact their lives and schooling through 2030 – for a newborn, that means 2020 Census data affects their education through at least 4th grade!
- Census data impacts federal funds that communities receive every year for critical programs and services for schools, students and younger children.
 - These programs include Special education, Head Start, after-school programs and classroom technology.
 - Census also impacts food assistance, including free and reduced-price school lunches, and maternal and child health programs.
- New Jersey has some of the best schools in the nation – according to a recent study from U.S. News and World Report, 21 New Jersey schools were among the nation's best schools, with 7 schools being recognized in the top 100. Let's help keep our schools great and make them even better by ensuring they get their fair share of federal funding.
- Census data affects scholarships and grants for students too – grants and loans made possible by federal funding include Federal Direct Student Loans, Title I Grants to schools, Career and Tech Education Grants, Federal Pell Grant Program and Special Ed Grants.
- Completing the Census is an **investment** in our students, and the resources and structure they need to succeed.
- We are empowered now to help shape the future for this next generation.
- Don't forget to thank our teachers for continuing to educate and support New Jersey students remotely during this challenging time!

- We invite you to share our posts about education in New Jersey. Share Secretary Way's video, share one of our posts, or share your own post about why residents should complete the Census.
- Complete the Census at [2020CENSUS.GOV](https://2020census.gov).